

MA-AUA RESIDENTS & APP DAY



PARTNERSHIP PROSPECTUS

Saturday, March 14, 2020

**AUA Headquarters – Baltimore, Maryland
Saturday, March 14, 8:00 am – 4:00pm**

 MAoftheAUA

 @MidAtlanticAUA



maua.org

 #MAAUA20



Dear Colleagues,

It is my pleasure to invite your support and participation at the Mid-Atlantic AUA Section Residents and Advance Physician Provider Day. This meeting will take place Saturday, March 14, 2020 from 8:00 am-4:00 pm in Auditorium ABC at AUA Headquarters.

The Mid-Atlantic AUA Section includes more than 1,100 total urologists and comprises the eastern portion of Pennsylvania, the southern portion of New Jersey and the states of Delaware, Maryland, Virginia, West Virginia and the District of Columbia.

Their vision is to benefit the general public in the region by encouraging the study of urological medicine, by maintaining the highest standards for urological education, practice and research. The section promotes the publication and encourages contributions to scientific literature pertaining to urology, promotes fellowship and professional cooperation among the Section membership, and strives to advance their legitimate professional interests.

Industry partners and technical exhibits are an essential part of our meetings' success, so we work with you to harness the influence of these meetings in order to reach your target audience: physicians and other professionals working in the field of urology.

Support packages can be customized to deliver your message—whether you wish to participate with an exhibit booth, advertising, educational grant or sponsorship. We work in partnership with you to develop the best plan that aligns with your organization's objectives, strategies and budget. Our attendees will be eager to learn about your company's products and services that can assist them in improved care for their urology patients.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, denise@veritasmeetings.com or 973-769-1020.

See you in March!

Kind Regards,

Denise Castetter

INVITATION



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PARTNERSHIP OPPORTUNITIES

EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed exhibitor form with method of payment indicated on the form. Exhibits provide an enhanced experience to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

WHY PARTICIPATE?

- Reach your target audience economically and time effectively
- Network with prominent urologists and key decision makers
- Enjoy unopposed exhibit hall hours
- Take advantage of educational sessions and learn about the current needs of urologists
- Participate in planned social events with attendees

EXHIBIT SCHEDULE ALL DAY ON MARCH 14TH. SET UP AT 7:00 AM

PAYMENT

Our tax ID is #26-1352307. If paying by credit card, please include the credit card information on the exhibitor form and send to denise@veritasmeeingsolutions.com. If paying by check, please make the check payable to the Mid Atlantic Section of the AUA, and send to Denise Castetter at:

Vertias Meeting Solutions • 1061 East Main Street, Suite 300 • East Dundee, IL 60118

PARTNERSHIPS



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PARTNERSHIP OPPORTUNITIES

As a special perk this year, if you commit by March 7, 2020, we will broadcast your pledged support to our membership and drive traffic to your booth at the 2020 AUA Annual Meeting.

GOLD | \$12,500 | LUNCH SYMPOSIUM

Highlight your product and your commitment to urology with a dedicated hour for your product specialist or guest speaker to present to our attendees.

Your Gold level sponsorship includes:

- Prime location of exhibit space
- AV, refreshments and event marketing
- “MA-AUA Connect”-Enhance your opportunity to meet MA-AUA attendees; MA-AUA staff will deliver your message to an attendee of your choice
- Company recognition on the MA-AUA website
- Four complimentary registrations for company representatives
- Invitation to Happy Hour Reception for 4 company representatives

SILVER | \$3,500 | COFFEE BREAK

Help provide attendees with a AM/PM jolt by sponsoring coffee breaks during the annual meeting.

Your Silver level sponsorship includes:

- Prime location of exhibit space
- “MA-AUA Connect”-Enhance your opportunity to meet MA-AUA attendees; MA-AUA staff will deliver your message to an attendee of your choice
- Company recognition on the MA-AUA website
- Recognition on contributor support signage in the meeting pre-function space
- Three complimentary registrations for company representatives
- Invitation to the Happy Hour Reception for three company representatives

EXHIBITOR | \$2,000

- 6 foot draped table with chairs
- NO floor standing display and/or equipment allowed
- “MA-AUA Connect”-Enhance your opportunity to meet MA-AUA attendees; MA-AUA staff will deliver your message to an attendee of your choice
- Company recognition on the MA-AUA website
- Recognition on contributor support signage in the meeting pre-function space
- Two complimentary registrations for company representatives
- Invitation to the Happy Hour Reception for two company representatives

PARTNERSHIPS

EXHIBIT REGISTRATION & INVOICE FORM

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

SPONSORSHIP LEVEL

- Gold – \$12,500
Lunch Symposium
- Silver – \$3,500
Coffee Break
- Exhibitor – \$2,000

PAYMENT INFORMATION

Check payable to: Mid-Atlantic AUA Section of the AUA in U.S. dollars drawn on a U.S. bank. TAX ID# 26-1352307

Credit Card VISA MasterCard Discover American Express

Credit Card # _____ CVV _____ Exp. Date _____

Name _____

Billing Address _____ City _____

State _____ Zip _____

Signature _____

Phone _____

Email _____

Fax _____

Representative Name (First, Last)	Title	Email Address	Phone

Return this completed exhibit reservation form and payment to Denise Castetter.
 Mail: Veritas Meeting Solutions, 1061 E. Main St. Suite 300 East Dundee, IL 60118
 W: 973-769-1020 | F: 847-960-3862 | denise@veritasm meetingsolutions.com